

jane iredale
THE CLEAN SKINCARE MAKEUP



COLORS



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jane iredale 2019 colors

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Welcome!

A warm welcome to the *jane iredale* line from all of us who believe that the most beautiful cosmetic you can wear is a healthy skin. That's why every product we bring you not only enhances your beauty, but is also a true extension of skincare.

Our mineral foundations will make your life simpler also because they provide four important functions in one: foundation, concealer, sunscreen and active skincare benefits. If you're an ingredient label reader the way I am, you'll notice we keep our formulas as natural as possible while making sure they perform at the highest level.

Our entire line has been through tests to confirm our products are non-irritating and don't block pores. You can use *jane iredale* with confidence, even if you have the most sensitive skin.

We encourage you to visit our website, janeiredale.com, to learn about each product in-depth and view our application videos.

And now, explore the world of *jane iredale*. The skin you've always wanted is just a brush away.

Jane

THE SKINCARE SUPPLEMENTS

Our Skincare Supplements are specifically designed to improve the health and appearance of your skin as part of a daily skincare and beauty regimen so you see faster and longer-lasting results. Each unique formula targets the skin from within with specific nutrients that work in synergy with our skincare makeup to help keep skin healthy and beautiful.

ADVANCED
NUTRITION
PROGRAMME™



SKIN ACCUMAX®

Patented blend of vitamins and plant extracts. Acneic and problem skin.



SKIN COMPLETE

Skin Vitamin A and Skin Antioxidant. The first step in any good skincare regimen. All skin types; including aging skin.

SKIN ULTIMATE

Super-nutrient solution to nourish, hydrate and protect skin, hair and nails. All skin types; including aging skin, thinning hair and brittle nails.



SKIN YOUTH BIOME™

Four unique probiotics work with Vitamin C to balance intestinal flora and improve skin hydration. All skin types.



SKIN ANTIOXIDANT

Blend of seven super antioxidants from plants. All skin types; including skin concerned with photoaging.



SKIN VITAMIN A

Vitamin A enriched with vitamin D. All skin types; including occasional breakouts.



SKIN OMEGAS

Blend of Omega-3, Omega-6 and Vitamin A. All skin types; including dry skin and scalp.



The BeautyPrep™ line is made up of four high-performance certified natural skincare products that work to optimize the benefits of the makeup you love.

MAGIC MITT®

microfiber makeup remover gently removes all traces of makeup using only warm water



BEAUTYPREP™ FACE CLEANSER

micellar cleansing water cleans and hydrates



BEAUTYPREP™ FACE TONER

refines pores, balances pH and hydrates



BEAUTYPREP™ HYALURONIC SERUM

ultra-hydrating, replenishes moisture and locks it in



BEAUTYPREP™ FACE MOISTURIZER

protects, moisturizes and revitalizes





SMOOTH AFFAIR® FACIAL PRIMER & BRIGHTENER

revolutionary primer and brightener
reduces fine lines for a smooth, matte finish



NO WHEAT



TRANSLUCENT

SMOOTH AFFAIR® FOR OILY SKIN FACIAL PRIMER & BRIGHTENER

revolutionary primer and brightener for oily skin
reduces fine lines and fights blemishes for a
smooth, matte finish



VEGAN



NO WHEAT



TRANSLUCENT

ABSENCE® OIL CONTROL PRIMER

pH balancing primer
unique oil-absorbing formula



NO SOY



TRANSLUCENT



ACTIVE LIGHT® UNDER-EYE CONCEALER

concealer for under-eye shadows
soft-focus brightener



NO WHEAT



NO SOY



NO. 1



NO. 2



NO. 3



NO. 4



NO. 5



NO. 6

CIRCLE\DELETE® CONCEALER

color corrector and highlighter
creamy and conditioning



NO WHEAT



NO SOY



1



2



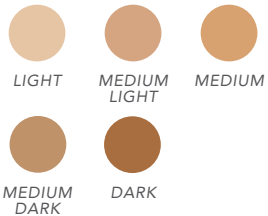
ENLIGHTEN CONCEALER™

concealer for dark circles and hyperpigmentation



DISAPPEAR™ FULL COVERAGE CONCEALER

concealer for acne-prone skin
opaque coverage hides and heals breakouts



ZAP&HIDE® BLEMISH CONCEALER

concealer for blemishes
hides and soothes redness and irritation



CORRECTIVE COLORS

concealer for bruises and hyperpigmentation
lightweight full coverage





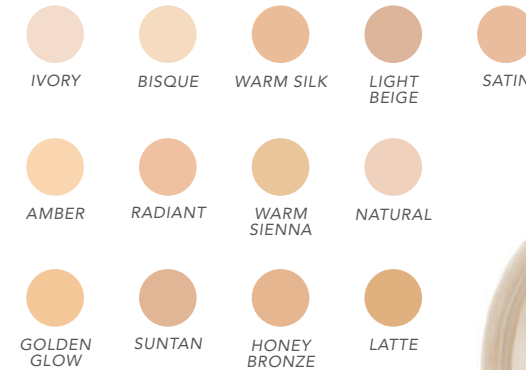
PUREPRESSED® BASE MINERAL FOUNDATION

spf 20 and 15 broad spectrum sunscreen
weightless sheer and semi-matte finish



AMAZING BASE® LOOSE MINERAL POWDER

spf 20 broad spectrum sunscreen
luminous sheer to medium coverage



DREAM TINT® TINTED MOISTURIZER

spf 15 broad spectrum sunscreen
soft, soothing lightweight coverage





LIQUID MINERALS® A FOUNDATION

dewy sheer to medium coverage



VEGAN



NO WHEAT



NO SOY



BISQUE



WARM
SILK



RADIANT



LIGHT
BEIGE



SATIN



AMBER



WARM
SIENNA



NATURAL



GOLDEN
GLOW



SUNTAN



HONEY
BRONZE



LATTE



CARAMEL



GLOW TIME® FULL COVERAGE MINERAL BB CREAM

contains broad spectrum sunscreen
luminous velvety finish



VEGAN



NO WHEAT



REEF-SAFE



BB1



BB3



BB4



BB5



BB6



BB7



BB8



BB9



BB11



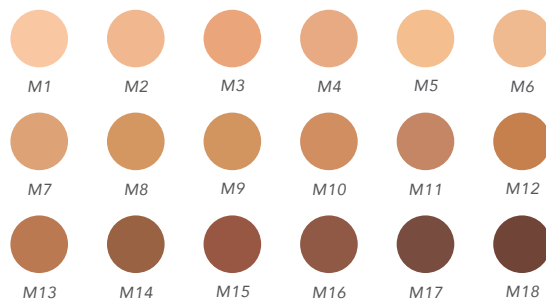
BB12

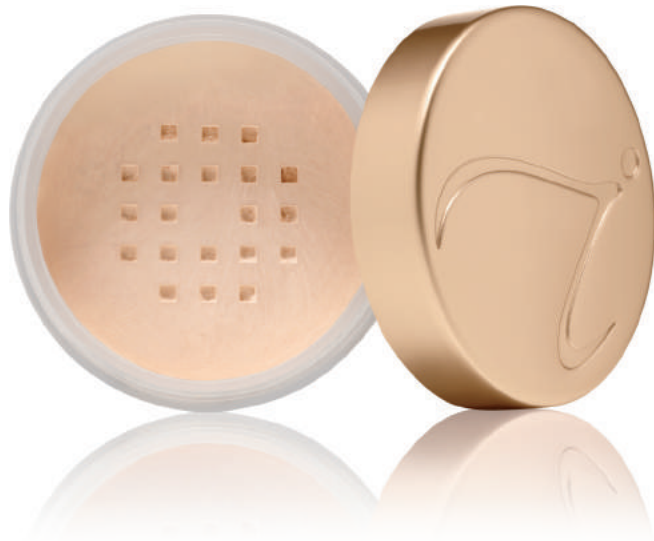




BEYOND MATTE™ LIQUID FOUNDATION

semi-matte light to full coverage





AMAZING MATTE™ LOOSE FINISH POWDER

mattifying finishing powder
nourishes and protects



TRANSLUCENT



BEYOND MATTE® HD MATTIFYING POWDER

matte finishing powder
flawless velvety smooth finish



TRANSLUCENT

PUREMATTE® FINISH POWDER

shine-reducing finishing powder
minimizes the need for touch-ups



TRANSLUCENT



POWDER-ME SPF® DRY SUNSCREEN

spf 30 broad spectrum sunscreen
water-resistant coverage



TRANSLUCENT



NUDE



GOLDEN



TANNED



PURE & SIMPLE MAKEUP KIT

our best-selling products in a travel-sized case
versatile palettes for a range of looks



LIGHT						
BISQUE	WARM SILK	COPPER WIND	OYSTER	SUPERNOVA	FOREVER PEACH	
MEDIUM LIGHT						
AMBER	RADIANT	SHEER HONEY	OYSTER	SUPERNOVA	FOREVER PEACH	
MEDIUM						
WARM SIENNA	GOLDEN GLOW	MOCHA	OYSTER	SUPERNOVA	FOREVER PINK	
MEDIUM DARK						
GOLDEN GLOW	LATTE	DUBONNET	OYSTER	SUPERNOVA	FOREVER PINK	
DARK						
WARM BROWN	COCOA	MYSTIQUE	SUNLIT	JEWEL	FOREVER RED	

STARTER KIT

travel-sized makeup in an elegant case
take the makeup you love wherever you go



LIGHT	MEDIUM LIGHT	MEDIUM	MEDIUM DARK



LEMONGRASS LOVE HYDRATION SPRAY

facial spritz
reduces dryness, redness
and limits the secretion of oils

BALANCE HYDRATION SPRAY

facial spritz
balances oil production and pH



D₂O™ HYDRATION SPRAY

facial spritz
reduces dryness,
redness and sensitivity

POMMISST™ HYDRATION SPRAY

facial spritz
aids in minimizing
sun damage



HANDDRINK® HAND CREAM

ultra-hydrating with refreshing
Lemongrass Oil



TRANSLUCENT





GREATSHAPE™ CONTOUR KITS

contour, blush and highlight cheeks with buildable, natural-looking color



NO WHEAT



NO SOY

COOL



COOL MATTE
VANILLA



SOFT COOL
PINK



MEDIUM MATTE
BROWN

WARM



WARM MATTE
CHAMPAGNE



MATTE
PEACH



MEDIUM MATTE
WARM BROWN

DEEP



CREAMY NEUTRAL
WITH SHIMMER



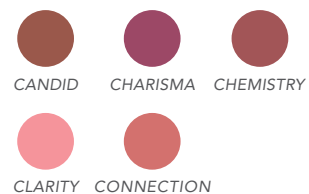
MATTE
GUAVA



MATTE CHOCOLATE
BROWN

IN TOUCH® CREAM BLUSH

cream-to-powder blush
soft and natural

**IN TOUCH® HIGHLIGHTER**

cream-to-powder highlighter
natural-looking radiance

**PUREPRESSED® BLUSH**

light-diffusing cheek color
buildable color

**BRONZER**

blendable all-over bronzer
sun-kissed radiance for every skin tone

**SO-BRONZE® BRONZING POWDER**

bronzing, contouring and highlighting powder
gorgeous and glowing



SMOOTH AFFAIR® FOR EYES EYE SHADOW/PRIMER

cream-to-powder eyelid primer
weightless primer that doubles as an eye shadow



EYE SHERE® LIQUID EYE SHADOW

shimmering, creamy, crease-resistant color



PUREPRESSED® EYE SHADOW DUO/TRIPLE

highly pigmented blendable colors for multiple looks



PUREPRESSED® EYE SHADOW

highly pigmented, silky smooth color that lasts





EYE SHADOW KIT

mix-and-match eye shadows, blendable shades in a gorgeous palette



DAYTIME	NATURALLY MATTE	NATURALLY GLAM	PURPLE RAIN	SMOKE GETS IN YOUR EYES	SOLAR FLARE
 OYSTER	 BUTTERCREAM	 FEATHER	 MIST	 NUDE	 AURORA
 ALMOND	 HUSH	 LACE	 SPRINKLE	 VIOLET	 SUNSPOT
 CAPPUCCINO	 SLATE BROWN	 CHENILLE	 SHOWER	 AUBERGINE	 CORONA
 DARK SUEDE	 EGGPLANT	 SATIN	 CLOUDBURST	 SIZZLE	 FLASH
 CHARCOAL	 FUDGE	 VELVET	 DELUGE	 SHEER GOLD	 COSMIC

HIGHLIGHTER PENCIL

dual-ended
buttery shimmer for eyes, cheeks and lips



MYSTIKOL® POWDERED EYELINER

moist-yet-powdery eyeliner
creamy color for soft, smoky eyes



AMETHYST



DARK TOPAZ



EMERALD



ONYX



SAPPHIRE



SMOKY QUARTZ



EYE PENCIL

buttery soft and smooth



BASIC BLACK



BLACK/BROWN



BASIC BROWN



BLACK/GREY



MIDNIGHT BLUE



TAUPE



WHITE



LIQUID EYELINER

defining brush
nourishing and long-lasting color



BLACK



BLACK/BROWN



RETRACTABLE BROW PENCIL

ultra-fine precision tip plus shaping spoolie
perfect, hairlike strokes



BLONDE



ASH BLONDE



BRUNETTE



MEDIUM BRUNETTE



DARK BRUNETTE





PURELASH® LASH EXTENDER & CONDITIONER

ideal for sensitive eyes
nourishes and lengthens lashes



TRANSLUCENT

PUREBROW® BROW GEL

grooms and nourishes brows
natural-looking color and depth



BLONDE



AUBURN



BRUNETTE



CLEAR



GREATSHAPE® EYEBROW KIT

travel-sized brow wax and powder
adds color and depth to brows



NO WHEAT



NO SOY



ASH BLONDE



BLONDE



BRUNETTE

1. PURELASH® LENGTHENING MASCARA

maximizing mascara with a dual-edged brush
conditions as it lengthens



NO SOY



JET
BLACK



BROWN
BLACK



NAVY

3. LONGEST LASH THICKENING AND LENGTHENING MASCARA

volumizing mascara
builds full and feathery lashes



NO WHEAT



NO SOY



BLACK
ICE



ESPRESSO

2. PURELASH® MASCARA

conditioning mascara
ideal for sensitive eyes



NO SOY



BLACK
ONYX



NO SOY



AGATE
BROWN



1

2

3



TRIPLE LUXE LONG LASTING NATURALLY MOIST LIPSTICK™

softens, protects and hydrates lips
creamy and matte



VEGAN



NO WHEAT



NO SOY



ELLA



GABBY



GWEN



JACKIE



JAMIE



JESSICA



JOANNA



MEGAN



MOLLY



NATALIE



ROSE



SHARON



SUSAN



TANIA



TRICIA



JUST KISSED® LIP PLUMPER

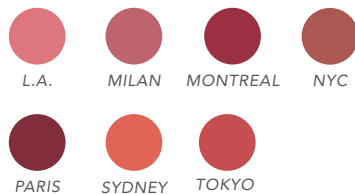
tinted lip plumper
for full and kissable lips



NO WHEAT



NO SOY



JUST KISSED® LIP AND CHEEK STAIN

customized color for lips and cheeks
adjusts to your body chemistry for a perfect match



NO WHEAT



NO SOY



LIP FIXATION® LIP STAIN/GLOSS

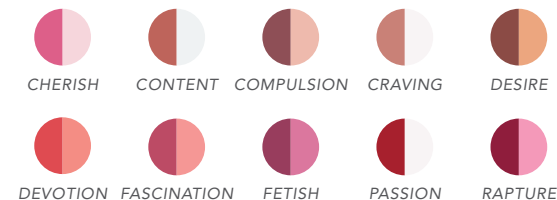
lip stain and gloss duo
saturated color and shine



NO WHEAT



NO SOY



PUREGLOSS® LIP GLOSS

hydrating lip color
creamy and sheer



VEGAN



NO WHEAT



NO SOY





LIPDRINK® LIP BALM

spf 15 broad spectrum sunscreen
dewy and refreshing



LIP PENCIL

long-lasting base color
goes on smooth and stays on



SUGAR&BUTTER LIP EXFOLIATOR/PLUMPER

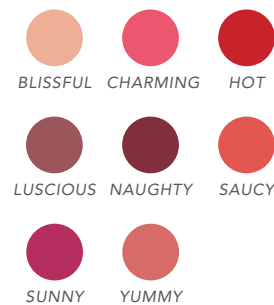
rejuvenating duo for lips
smooth and oh-so-kissable



ORGANIC SUGAR SCRUB
& L.A. JUST KISSED LIP PLUMPER

PLAYON® LIP CRAYON

pencil-style lip color
creamy and irresistibly playful



FOUNDATION AND BLUSH BRUSHES

1. KABUKI
2. WHITE FAN
3. CAMOUFLAGE
4. BLENDING
5. THE HANDI™
6. DOME
7. FOUNDATION
8. CHISEL POWDER
9. CONTOUR
10. BLENDING/ CONTOURING



1

2

3

4

5

6

7

8

9

10



FLOCKED SPONGE

use to apply and blend minerals

RETRACTABLE LIP BRUSH

use with all lip products

THE RETRACTABLE HANDI™

multipurpose travel brush
a must for pressed
powder application





BOTANICAL BRUSH CLEANER™

gentle formula cleans and sanitizes brushes



PENCIL SHARPENERS

eye and lip pencil sharpener
stainless steel blade for a precise tip

EYE AND BROW BRUSHES

